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ASC Training Center to host USSA SuperTour

For Immediate Release

Donner Summit, CA –Top cross country athletes from across America will converge at ASC Training Center in January for the fourth stop on the USSA’s annual SuperTour, which kicks off in December in Bozeman, MT. The SuperTour is a series of International Ski Federation (FIS) sanctioned cross country ski races taking place across the U.S., produced by the USSA, together with its divisions and clubs. It’s a vital piece of the USSA’s development program and a proving ground for athletes with aspirations of making it to the U.S. Ski Team and competing on the FIS World Cup tour and in the Olympic Winter Games.

“As the top cross country racing venue in the Western U.S., we have already played host to numerous high level events and national championships over the years, including a SuperTour stop in 2013. This summer we built out a new FIS homologated 5km course which makes us an even more desirable venue for world class races such as this,” said ASC Training Center’s Executive Director Bill Clark.

“The divisions, venues, technical delegates and homologation inspectors have been working hard to develop new venues and evolve current courses to strengthen the SuperTour,” USSA Cross Country Development Coach Bryan Fish added.

Athletes also vie for points during the SuperTour to earn Continental Cup leader starts and World Cup starts. There will also be spots available for the 2017 FIS Nordic World Ski Championships Feb. 22 – March 5 in Lahti, Finland. Those spots will be awarded after the conclusion of the U.S. Cross Country Championships in January.

“Bringing high level races to our area shows the U.S. and the world what a prime location the Truckee Tahoe area is for Nordic skiing. It provides our young athletes with the opportunity to compete with some of the best skiers in the world, and is a fabulous way to showcase our talent and our region as a destination,” Event Chair Maggie Shane commented.

The SuperTour stop at ASC Training Center will bring hundreds of athletes and support staff into the area for the weekend of January 21-22. Sponsorship opportunities are available in a range of categories providing a high level of visibility for local businesses.

For sponsorship and volunteer information call the ASC Training Center at 530-426-3313 or email Beth Ingalls at bingalls@inc.auburnskiclub.com